

Celebrating Senior Champions Creating a Better Life for Seniors

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Brian Catale

Maxwell King

Charles F. Reynolds, III, MD



On Wednesday October 21, UPMC Senior Services, the Aging Institute and the University of Pittsburgh will host the seventh annual **Celebrating Senior Champions Benefit Dinner and Auction** at the Omni William Penn. Nearly 400 business leaders and friends will attend this event to celebrate three outstanding individuals and organizations that go above and beyond to support seniors in western Pennsylvania. Larry Richert of KDKA-Radio will emcee the event. This year's Senior Champions Honorees include:



Charles F. Reynolds, III, MD will be honored as the Grand Champion. Dr. Reynolds is the UPMC Endowed Professor in Geriatric Psychiatry at the University of Pittsburgh School of Medicine, Professor of Behavioral and Community Health Sciences at the Graduate School of Public Health, Director of the Aging Institute of UPMC Senior Services and the University of Pittsburgh, the NIH-sponsored Center of Excellence in Prevention and Treatment of Late Life Mood Disorders, and the John A. Hartford Center of Excellence in Geriatric Psychiatry. Dr. Reynolds is internationally renowned in the field of geriatric psychiatry. His primary research interests focus on mood, grief, and sleep disorders of later life. "Dr. Reynolds is a wonderful physician, researcher, philanthropist and collaborator for the geriatric community. The aging population of Pittsburgh is fortunate to have such a talented and caring individual looking out for them," says Deborah S. Brodine, president of UPMC Community Provider Services.



The Pittsburgh Foundation under the direction of Maxwell King, President and CEO will be honored as the Community Champion. The Pittsburgh Foundation was established in 1945 and is one of the nation's oldest community foundations as well as the 14th largest of more than 750 community foundations across the United States. The Pittsburgh Foundation's resources comprise endowment funds established by individuals, businesses, and organizations with a passion for charitable giving, and a deep commitment to the Pittsburgh community. The Pittsburgh Foundation is recognized for its support of: At-risk seniors, seniors who wish to age in place, caregivers, research to treat and ultimately prevent delirium of hospitalized seniors, the study of Alzheimer's Disease and dementia disorders. "Their efforts have improved the lives of many older adults in the region, by leveraging and promoting like philanthropic interests, to provide opportunities to promote improved care models and research across a variety of care settings," expresses Brodine.

Operation Veteran Benefits, a Community Service of Brian Catale and Associates will be honored as the Caregiver Champion. Operation Veteran Benefits is a community service offered by Brian and his associates to assist seniors who are eligible to obtain Aid and Attendance benefits through the U.S. Department of Veterans Affairs. While assisting a family member, Brian learned of the difficulties of the application process and the inconsistency of information available to secure this critical financial benefit. Brian has made it his mission to assist veterans and their families to receive the assistance when they are housebound or require the assistance of a caregiver at home or in a senior community. "Brian and his associates devote hundreds of volunteer hours to serve aging veterans and their spouses," remarks Brodine.

All proceeds from the ***Celebrating Senior Champions Dinner and Auction*** will benefit the UPMC Senior Communities Benevolent Care Fund to help support residents in need of charitable care. For more information about the event, contact Debbie Panei, UPMC Senior Services, at 412-864-3524 or PaneiD@upmc.edu.

Tickets on sale NOW!

Wednesday, October 21, 2015 ♦ Omni William Penn Hotel

5:30 P.M. Reception and Silent Auction

7:00 P.M. Dinner and Program

For reservations, congratulatory advertisement placement or to donate a silent auction item contact Debbie Panei at 412-864-3524
PaneiD@UPMC.edu

Proceeds benefit the Benevolent Care Fund of
UPMC Senior Communities

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